

# Leadership Team

#### Management









Former Prime Minister of Israel

36-year career in the IDF, having served as General Commander





XLMEDIAPLC







More than 20 years of business and M&A experience, spanning various domestic and international leader and operating roles





#### **Amos Cohen CFO**

Former CFO at Trendline (TREN.TA) and VP of Finance at Walla from Bezeq group, the largest Israeli communications company





#### **Rami Levy** COO

20+ years of lead management and operational experience at Netafim, the largest Israeli aggrotech company, expanding global operations development to more than 190 territories



#### **Moshe Gavrilov CMO**

18-year career at Teva Pharmaceuticals in executive sales and marketing positions where he established distribution channels in emerging markets

### Medical Advisory Board (select members)







Professor of Microbiology, Immunology and Genetics, and head of the Center for Emerging Tropical Diseases and AIDS, at Ben Gurion University





#### **Prof. Eitan Friedman** MD, PhD

Director and founder of the Suzanne Levy - Gertner Oncogenetics Unit, Sheba Medical Center

# Company Overview

#### Highly profitable leader in Israel's growing legal cannabis market

#### Leading the Cannabis wave in Israel

- Leading the Israel is the leading GMP cannabis market in the world
- TAM is \$2.58 and current run rate of the medical market is \$250M, growing at 40%+ annually
- · First company to import medical grade cannabis to Israel
- First company to export cannabis from Israel to Europe wave in Israel

#### Multiple growth engines

- Expansion of retail pharmacy footprint- 10 + pharmacies and more to come First to consolidate
- Better pharmaceutical acquisition the largest cannabis company outside of North America
- Global expansion Duplicating INTERCURE's winning model
- CBD & Adult Use legislation has already started

#### Solid Balance Sheet

Q1 2021 Cash: \$12MSPAC + PIPE: \$56M

# Vertically integrated and most profitable player in Israel

- >18X From Q4 2019 to Q3 2020 12 X Sequential yearly growth
- Q1 2021 Gross Margin: 45%
- Q1 2021 EBITDA Margin: 30%
- Cash flow positive from Q3 2020 onwards

#### Key strategic partnerships

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# Key branding partnerships drive awareness and recognition

- Opening branded pharmacies
- · Launching Cookies medical branded products in 2021



## INTERCURE In Numbers





5

Operating territories and establishing partnerships in key target markets



10

IMCA approved advanced clinical trails



13

Years of experience and unique know-how



14+2

9 Of The 14 Are Medical Cannabis Authorized Pharmacies +Pharmaceutical Logistics Hub



60

Thousands of patients treated with Canndoc's medical cannabis products over the years



120

Tons of global potential licensed production capacity of GMP Pharma grade cannabis



124+

Million USD Capital

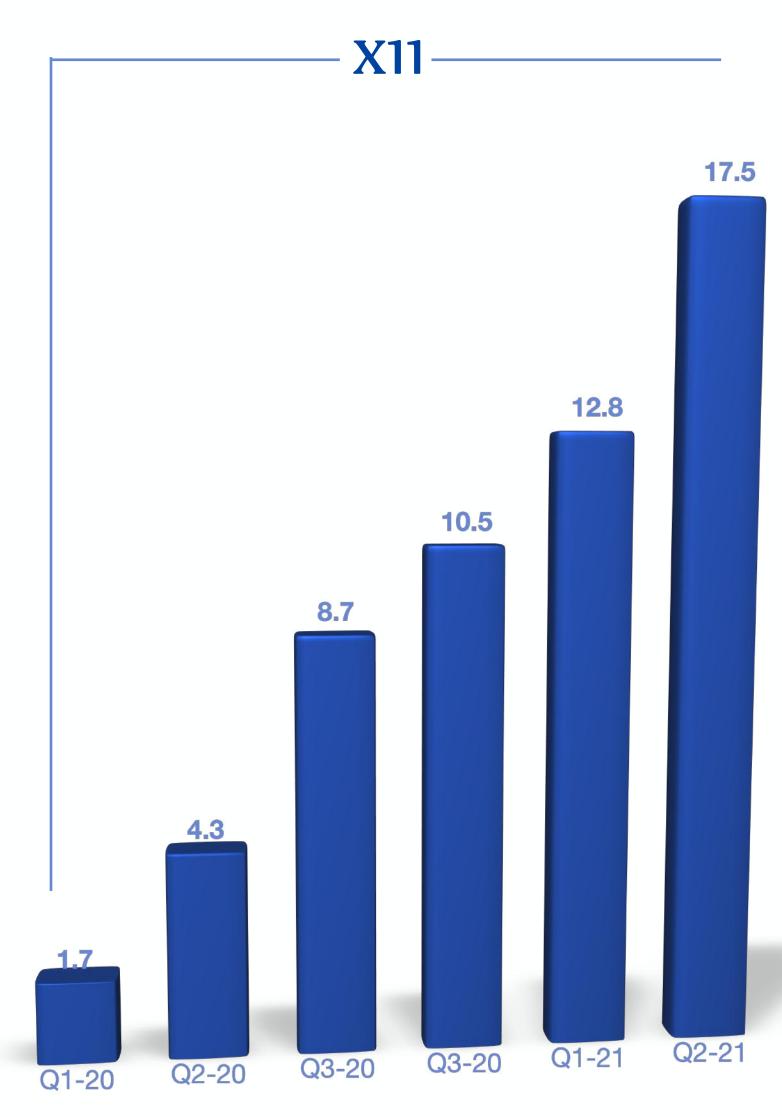


200+

Employees

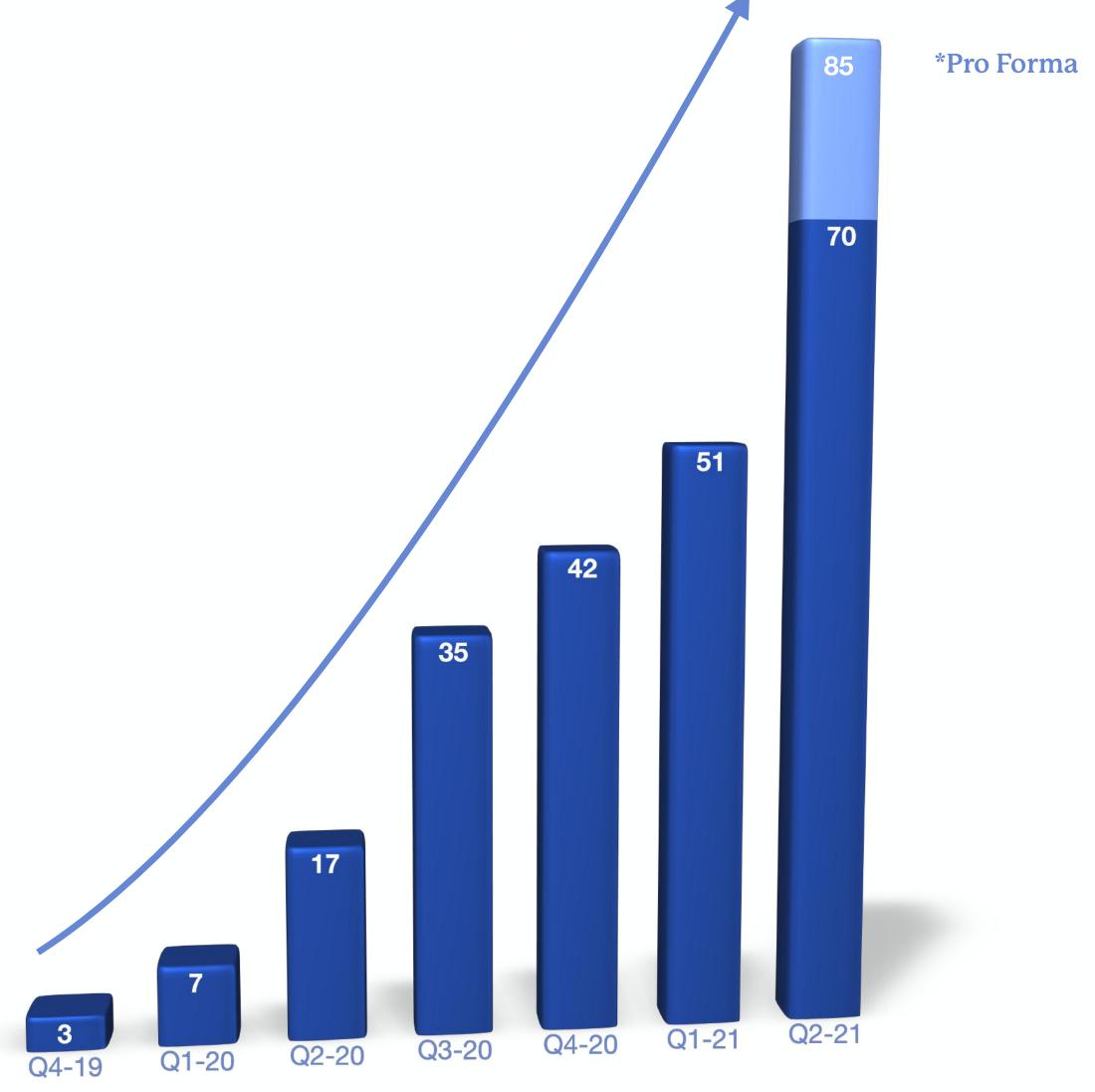
# Revenue growth

Quarterly Revenue X11 in \$CAD millions



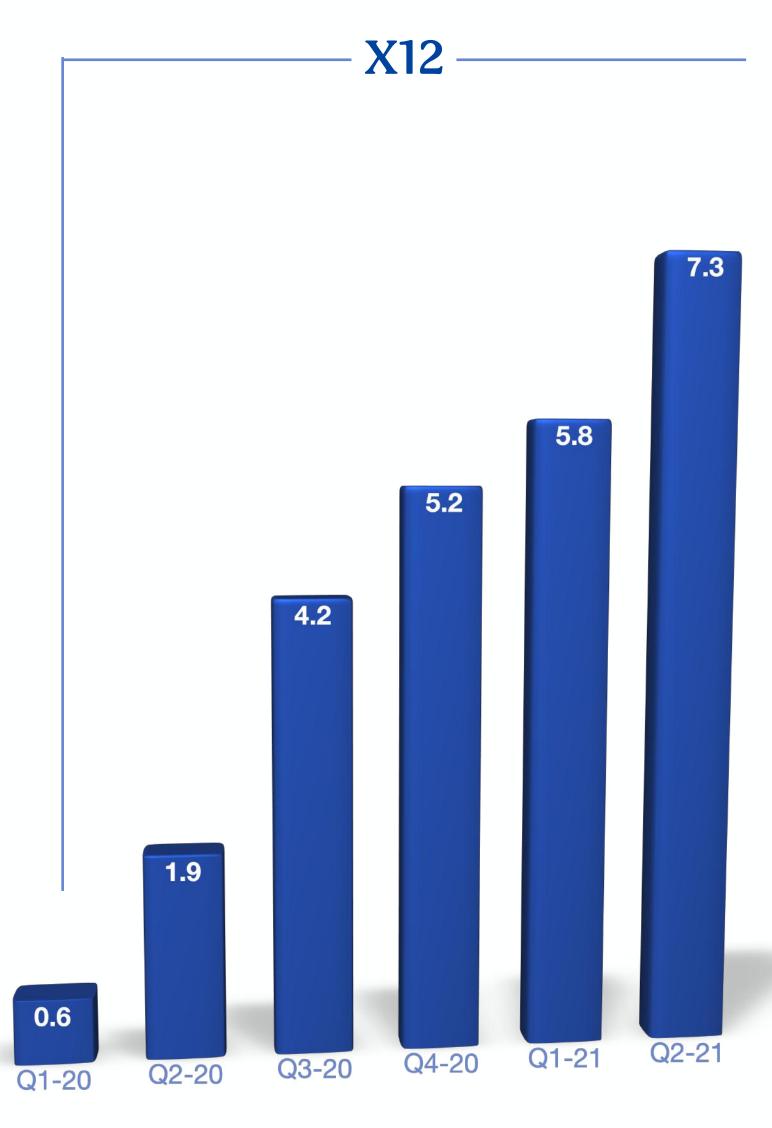
# Annualized Quarterly Revenue Run Rate

Quarterly GAAP Revenue X4 in \$CAD millions



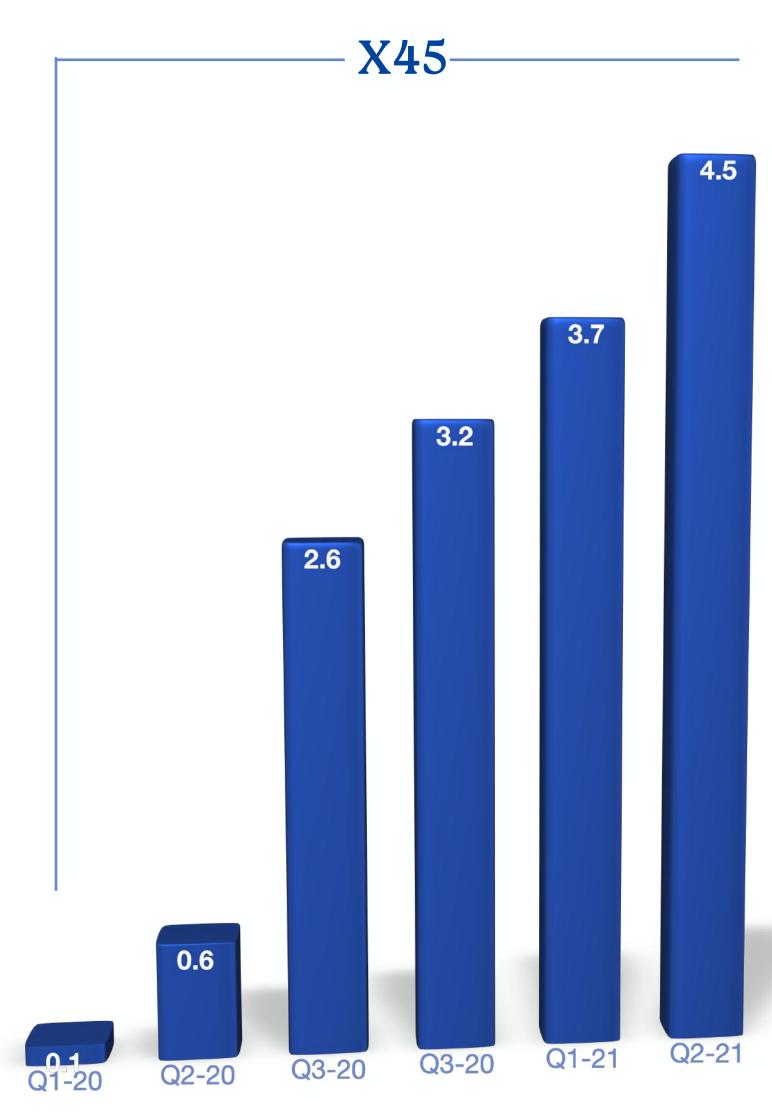
## Gross Profit

Quarterly Gross Profit X12 in \$CAD millions



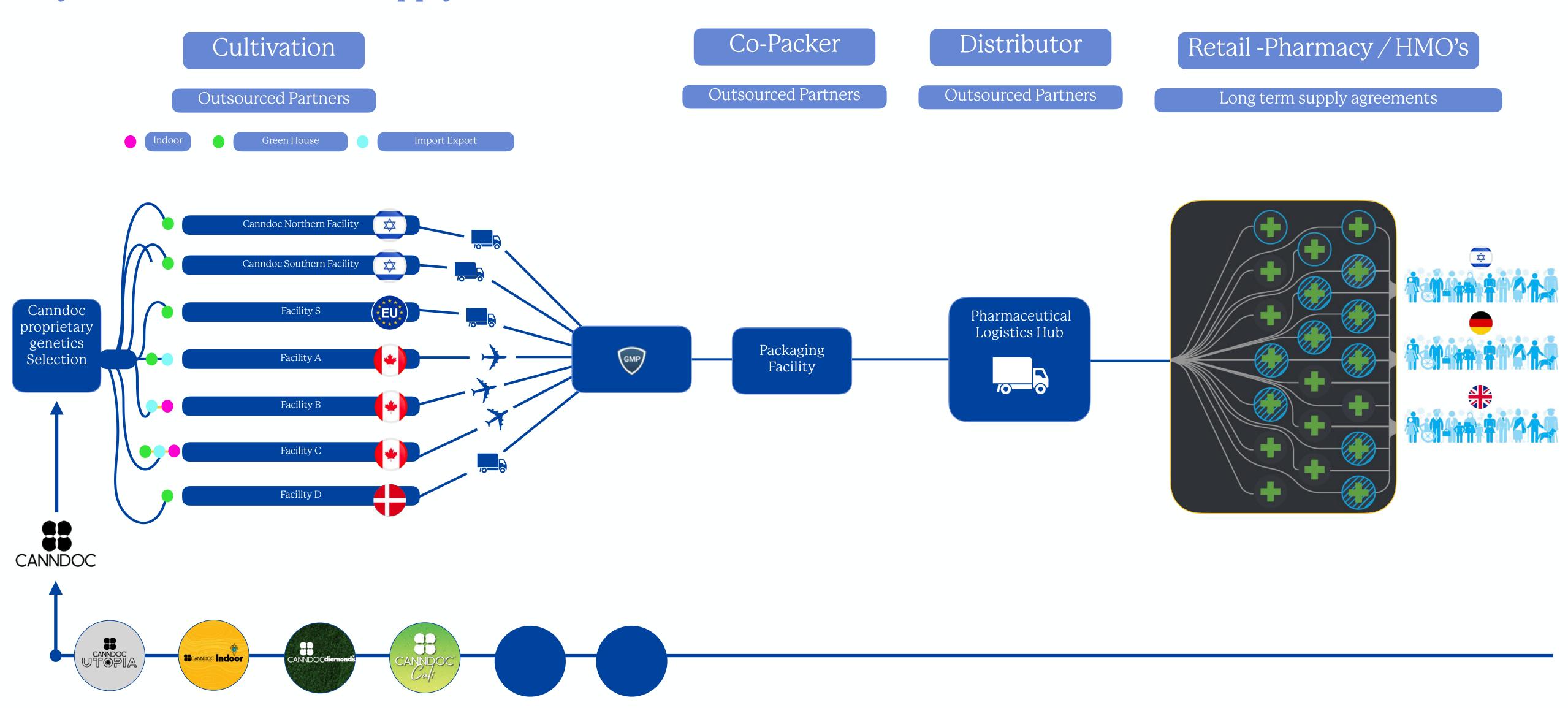
## **EBITDA**

Quarterly EBITDA X45 in \$CAD millions



## CANNDOC

**Dynamic International Supply Chain** 



## Product Portfolio





Light Medical



#### Description **Products Family**



Canndoc's ultra medical line













Branded products cultivated in Canndoc facilities

















Branded products cultivated in Canndoc facilities













High-quality greenhouse products grown in Canada Co-branded products with Tilray









Premium indoor grown products Co-branded products with Organigram











High-quality greenhouse products grown in Canada Co-branded products with Aphria











Cookies branded medical products in future pipeline









# Canndoc's Future Pipeline

New product and technologies in CBD and Medical Cannabis segments

Canndoc is leading the development of the global cannabis industry - towards the use of high quality pharmaceutical products for a variety of indications, and has a strong execution capabilities for new technologies introduction



## Cultivation: sites overview

355k sq ft of operational grow with expansion potential up to nearly 2 MM square feet

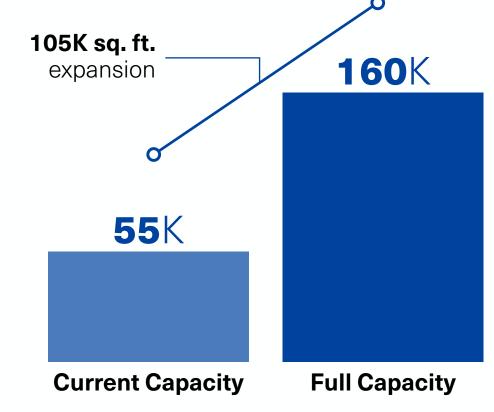
## Northern Site (cultivation & R&D)

#### Fully operational

Phase A: 55,000 sq. ft.

Expandable to 160,000 sq. ft.

Max capacity of 10 metric tons



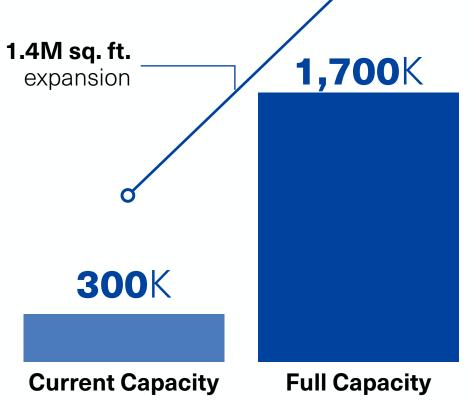


#### Fully operational

Phase A: 300,000 sq. ft.

Lot size: 1,700,000 sq. ft.

Max capacity of 88 metric tons







# Pharmaceutical Logistics Hub

Sle, Novolog, Greenzone, PharmaZone







# Pharmacy Strategy Overview

Expanding Canndoc's profitable strategy across new locations

## Retail footprint overview

Currently 143 authorized pharmacies in Israel out of 2,000 pharmacies in total

Medical cannabis is being prescribed by authorized physicians

Patients renew licenses every year; prescription for a certain amount of grams

## Canndoc's presence in Israel

- Canndoc's GMP products sell to 100% of the authorized pharmacies in Israel
- 2 70,000+ patients have been treated with Canndoc's medical cannabis products
- Robust growth in Israel pharmacy revenue through addition of 10 new retail locations in 2021 and one additional location in 2022









## Case study: Tel Aviv retail footprint

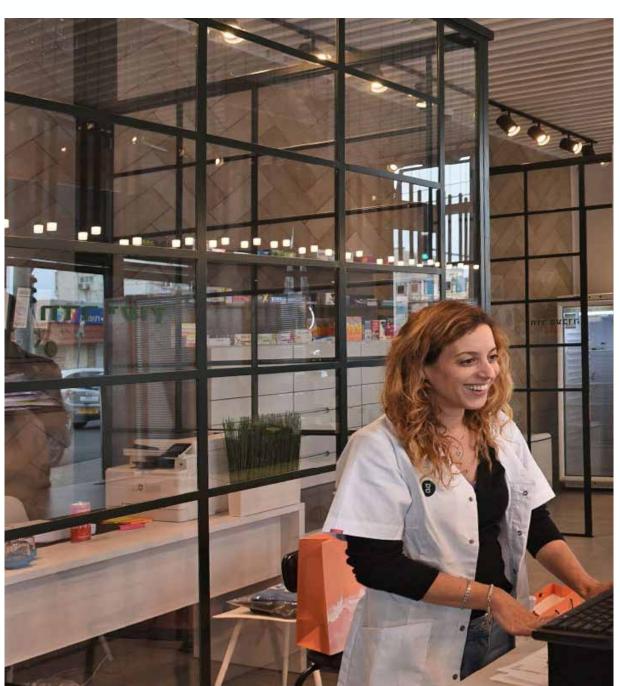
Medical market patient growth expansion driving exponential revenue growth

## Tel-Aviv Retail Location: Hyarkon St. 288

3,500 sq. ft. location – 95% of sales attributed to medical cannabis

Sells 100+ kg of cannabis monthly

Upper floor has a dedicated clinic for medical cannabis treatment, consulting, and education.







Note: amounts in US\$ millions

Note: amounts do not exclude intercompany sales

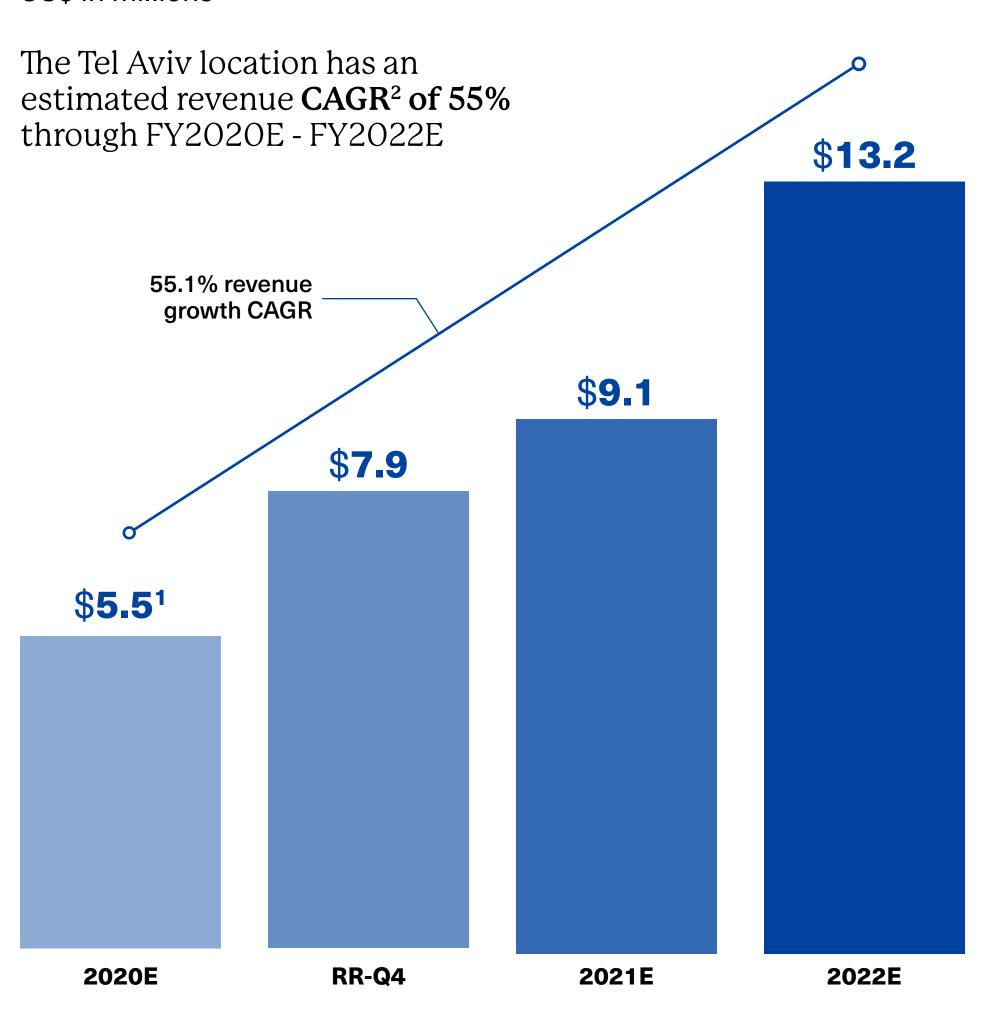
Note: amounts represent medical market only

1. Pro forma full-year figures

2. "CAGR" is a non-IFRS measure. See "Non-IFRS Measures" on page 21 of this presentation for additional details.

## Revenue growth

**US\$** in millions



## Israel is a leader in Medical Cannabis

The medical cannabis market in Israel is expected to be greater than \$500M by 2024

Increasing patients

Q1 2019

 $32K \rightarrow 59K \rightarrow 77K \rightarrow 120K \rightarrow 250K$ 

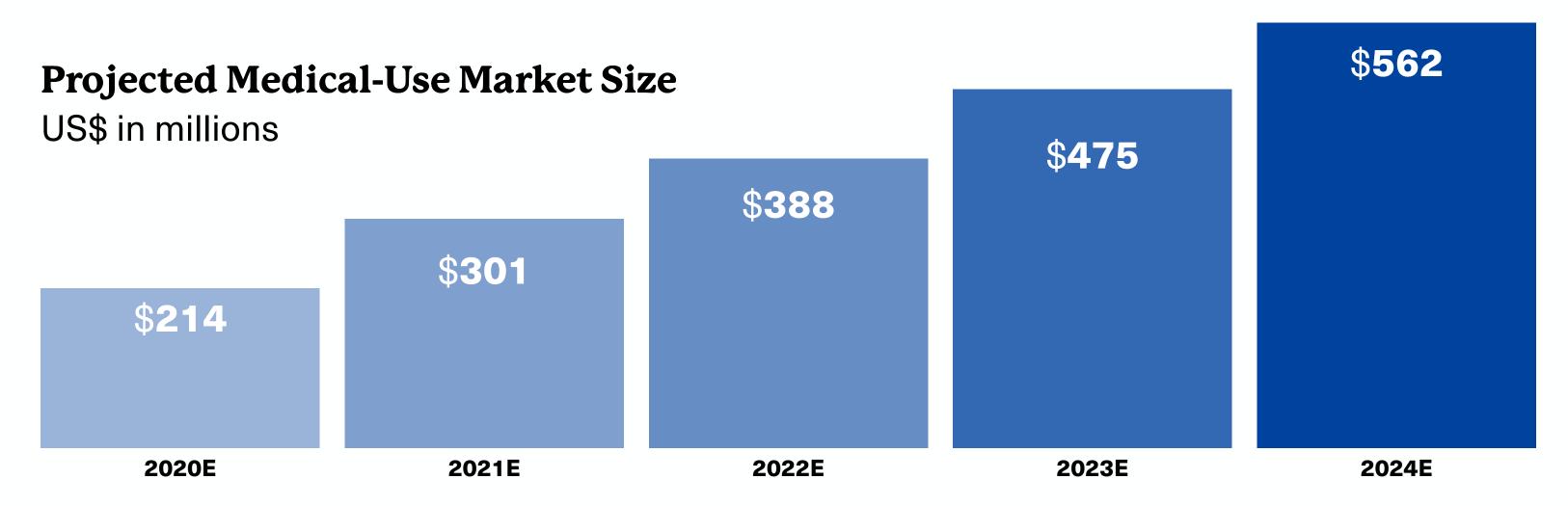
Favorable legislation

2008 Legalized medical cannabis

2019 Expanded medical-use and approved exportation of medical cannabis

2021-2022 Expected to legalize CBD & recreational cannabis

A growing market



# Israel's runway for growth in Recreational Cannabis

In November 2020, the Israeli Justice Minister announced and approved a plan to legalize recreation cannabis With 9 months, which would unlock a potential TAM of \$2.0 billion

Evolving legislation leads to growth opportunities

**2019** 
Decriminalized the use of cannabis for private consumption

**2020** → Legislative proposal to remove medical license prerequisite for patients

2021-2022
Anticipated legalization announcement

2 Huge transitional upside potential

\$214M

Medical market

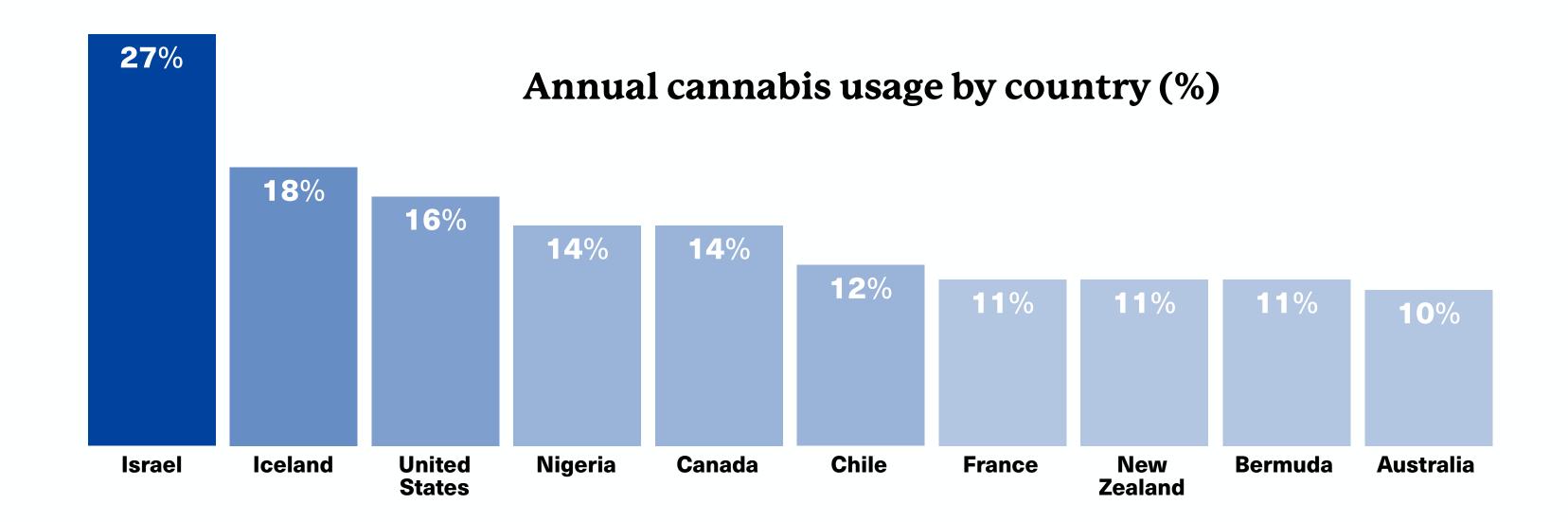
in 2020

Value of illegal market in Israel in 2020

**2.0**B

Value of Israel's *legal* adult-use market in 2027

Highest adult usage rate globally





# Thank You!